

For Immediate Release

Hemisphere GNSS Introduces GradeMetrix™ Positioning Systems and Earthworks OEM Solution Toolkit for Machine Control and Guidance Applications

Munich, Germany – April 8, 2019 – Today, at [bauma 2019](#), Hemisphere GNSS, Inc. (Hemisphere) announces its all-new GradeMetrix platform, a high-value machine guidance solution for high-precision GNSS-based machine control and guidance applications and systems. Hemisphere's GradeMetrix portfolio includes solution offerings for dozer and excavator earth moving applications. Hemisphere continues to make significant strides forward with its next-generation GradeMetrix solutions through its network of machine control dealers and value-added resellers (VAR). Whether it is grading, mining, excavating, or compaction applications, GradeMetrix solutions provide superior performance at an exceptional value.

"GradeMetrix and Earthworks OEM platforms and design services empower dealers, VARs, and original equipment manufacturer (OEM) customers with unparalleled flexibility and price points for designing, complementing, and delivering their own scalable solutions," states Randy Noland, vice president of global sales and business development at Hemisphere. "These offerings deliver a new generation of positioning systems by removing multiple barriers to entry and higher adoption rates, especially to smaller customers, machines, and markets."

Agility and Technology Meets Iron

Hemisphere is also announcing today its Earthworks OEM toolkit which allows manufacturers to select components as à la carte or complete solutions, based on their accuracy and durability requirements to integrate into their machines and design their own IP, enabling them to maintain a competitive advantage in the marketplace.

The fully customizable and flexible toolkit provides the ability to tailor displays and outputs, per their requirements, providing OEMs with flexible options to build their own branded systems. This allows for much faster times to market, driving increased revenue streams for OEMs, and provides a high cost/value ratio. From grading, to mining, to excavation, Hemisphere's Earthworks OEM toolkit increases accuracy, efficiency, and profitability.

In the increasingly competitive OEM marketplace, manufacturers are scrambling to get positioning and other non-native technologies out to market on their machines. As the uptake of this technology becomes more mainstream with the customer base, each OEM, VAR, and even super distributor are all racing to define a profitable system design they can deploy through their own channels.

With the release of GradeMetrix and Earthworks OEM product lines, Hemisphere is addressing this demand. Typical development times for OEMs with vendors for positioning systems is measured in years, not months. With the new product lines announced Hemisphere is providing a new avenue for these customers to get their own system established and into the marketplace, much faster and with lower development costs.

GradeMetrix positioning systems and Earthworks OEM solution toolkit will be featured in the Hemisphere stand ([A2.228](#)) at bauma 2019 in Munich, Germany from April 8 through 14, 2019.

About Hemisphere GNSS

Hemisphere GNSS, Inc. is an innovative high-tech company that designs and manufactures heading and positioning products, services, and technology for use in agriculture, construction & mining, marine, OEM, L-band correction service markets, and any application that requires high-precision heading and positioning. Hemisphere holds numerous patents and other intellectual property and sells globally with several leading product, service, and technology brands including [Athena™](#), [Atlas®](#), [Crescent®](#), [Eclipse™](#), [Outback Guidance®](#), and [Vector™](#) for high-precision applications. Hemisphere is headquartered in Scottsdale, AZ, USA, with offices located around the globe and is part of Beijing UniStrong Science &

Technology Co., Ltd.

For more information, please contact:

Gabriel Grenier-Baird
Hemisphere GNSS
Phone: +1 (480) 348-6380
Email: press@hgns.com
www.hgns.com